



born\_ July, 03. 1982

# Davor Vidović

Graphic and web designer with years of experience in advertising, corporate design, publishing, web development, production and visual art. I have gained my experience and knowledge by working as a freelancer with my own design studio, but also by working in a advertising agency and for several monthly magazines.

## WORK EXPERIENCE

VIDEOR o.d.	graphic design, web & production studio	2014 - ...	owner, art director, graphic & web designer
VIZUAL d.o.o.	graphic design, web & production company	2011 - 2014	co-owner, art director, graphic & web designer
URBAN MAGAZIN	lifestyle monthly magazine	2011 - 2012	art director & graphic designer
FAMA METHODOLOGY	association	2009 - ...	creative/art director
PUBLICIS MITA GROUP	advertising agency	2007 - 2011	art director, graphic & web designer
FREELANCE	personal engagement	2003 - ...	art director, graphic & web designer

## FORMAL EDUCATION

high school\_ Catholic School  
Centre - Gymnasium  
college\_ Faculty of Economics,  
Department of Marketing  
certificate\_ Cisco Networking  
Academy - CCNA

## LANGUAGES

native\_ Bosnian/Croatian/Serbian  
other\_ English

## SKILLS

# graphic design  
# brand identity management  
# digital illustration  
# infographics  
# web design  
# html & css  
# content management systems  
# photography  
# video projection mapping  
# vj-ing  
# video editing  
# animation

## TOOLS

- Apple Mac OS
- Microsoft Windows & Office
- Adobe Photoshop
- Adobe Lightroom
- Adobe In Design
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Premiere
- Adobe Audition
- Ableton Live
- GarageCube Modul 8
- GarageCube Mad Mapper

## AWARDS

**The Sixth of April Award 2017** - as part of FAMA Methodology team, for the contribution in the field of science and education.

## PERSONAL INTERESTS

art, design, typography, web, video, photography, sound, music, multimedia, computers, gadgets, hardware, software, technology, magazines, mobile applications, music journalism, sports, basketball, gastronomy, travels...

## CONTACTS

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## STUDIO CONTACTS

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## RECOMMENDATIONS

I have had a pleasure of working with Davor Vidovic since 2007 when he started working as Art Director for Publicis MITA Group (currently MITA Group). We worked together for 4 years and during this time he continuously proved his creative skills and quickly became an important resource for other designers as well as those outside the Creative Department – always available with an answer or helping hand.

He led the efforts as Art Director on projects developed for our important clients such as Carlsberg, American Express, Renault, Dacia, Argeta and quickly established efficient and creative work processes that enabled him to work well under tight deadlines. He was great at working with the team on all phases including brainstorming, organizing, designing and producing, with flexibility and ability to multitask on several projects in the same time.

I'd like to recommend Davor Vidovic to any employer who is seeking a creative, easy going, organized, detail-oriented and focused employee who has proven to be a respected, motivating team member and leader. Please feel free to contact me if there're any questions that I might answer regarding him.

**Aida Gadzo**

*Head Of Creative and Strategy, MITA Group Sarajevo  
aida@mita.ba, agadzo@gmail.com*

Firestone have been collaborating with Davor for more than three years and I can personally state that his dedication, professionalism and creative output is second to none.

Davor has produced a plethora of collateral for Firestone, ranging from print ads and flyers to comprehensive product catalogues and brochures. He was integral in our re-branding process and has become an invaluable resource to our marketing team, always bringing a refreshing creative perspective.

Davor was exceptionally fast to comprehend our business dynamic and the space we operate in. It is rare to find a designer with such elevated business acumen, that can translate strategic direction into effective creative output.

His expertise in the realm of visual communication coupled with a stupendous personality make him a highly prized asset.

**Mirza Hodzic**

*Firestone Building Products, National Brand Marketing Manager  
hodzicmirza@firestonebp.ca*

I had a pleasure of working with Davor Vidovic since 2010 on several large multi-media and multi-lingual projects that were intended for an eclectic international audience - at the times tackling very sensitive and complex issues - always with great results. In due process he has shown great talent and skills in the areas of Digital Animation, 3D Video-Mapping, Web-Design, Video and Documented-Animation, Database, Data-Visualizations, Infographics, and Web/Graphic Design. He has an amazing ability to "stay fresh" with his designs as well as reduce his ideas into an actual creative product. Davor was equally comfortable in print and video, a real asset as we moved more and more projects on-line.

Davor was also the Creative Director on several projects where I acted as the Project Executive. As such, I have yet to work on an account where I am more proud of the creative quality of the print and digital work – which Davor came up with and designed. Still to this day when I revisit these projects, I am taken aback by the beauty of the work and its timeless design/interface. Davor simply makes things happen. He can quickly pull together the right team to achieve the project objective. He was always my right hand. I was always impressed with his ability to consider – and balance – strategic issues, creative concepts and practical considerations. It was also impressive to watch him manage a very important and complex project launch campaign through numerous client presentations and shifts in direction. These "big picture" skills are matched by a keen eye and a real attention to detail.

He's also particularly adept at making quite a lot out of very little; give him just a simple concept and basic framework, and he can fill out the rest, even if the raw material he has to work with is next to nothing. Plus, Davor's strong at every aspect of design, from initial conceptual design to full-on print, video or web production. But I must say the best part of working with Davor is being around his positive attitude. No project is too small or too large for him, as he attaches a piece of himself to each deliverable.

**Miran Norderland**

*Director of R2.1 and Managing Editor of DialogueBiH.net  
miran@resilience21.com*

Davor has been a real good find in Elance. A true professional and really knows the job that he has taken up. His expertise and thinking capabilities are worth mentioning and I already have plans to use to him a trusted vendor for my upcoming projects. Thanks for all the good work!

**Jason R.**

*K'Sirs - International Residential  
School, Coimbatore, India  
via Elance*

Davor has a good understanding of the look we desire and there are never any communication issues. We have used Davor for quite a number of projects creating high quality marketing materials. We are very happy with his work.

**Sandra Gillanders**

*HyPerformaceFluid,  
Brisbane, Australia  
via Elance*

In the name of FAMA Team, I am giving strong recommendations for Davor Vidovic: Since 2010, we have worked with Davor Vidovic in several capital projects. Such as:

'Srebrenica, Mapping Genocide' (documentary animation); 'The Siege of Sarajevo Museum-Art of Living-Fama Collection' (3D mapping), project in progress; Case Study 'Building Resilience'; 'History in Making 2014-1914-The Case of Bosnia and Herzegovina' (documentary animation).

(please refer to srebrenica-mappinggenocide.com; famacollection.com; famamethodology.net)

You could imagine how sensitive and difficult tasks we take on to build knowledge platform for different target groups (media-universities-libraries-institutes). Thanks to cooperation with Davor Vidovic as a multitask person, we optimised our History content inventing new genre of alternative history learning in 21st century.

First of all, Davor play the role of Creative director in our project. He has extremely intelligent talent to take key content out of massive data base to transform ordinary but sensitive data into readily accessible material in appropriate format to be transferred to our Users, Readers and Viewers. Davor is a great asset for FAMA team. His top qualities are:

Davor is always keeping eye on Big Picture which is main focus in our methodology; Davor has extremely innovative and adaptable design skills; platform builder capabilities; IT production skills to establish new small units to execute the project; knowledge about latest technology innovations-never out of game; work ethic; his talent for advertising is part of our strategy in launching the projects; he is able to successfully complete tasks that are assigned to him; he works well under pressure. Finally I have to say that Davor is one of three in our team.

**Suada Kapic**

*FAMA Director,  
Leader of FAMA Team  
suadakapic@gmail.com*

Great Elancer, Cannot recommend enough, very happy now and this is my second job with Davor, we are already discussing our next two jobs to design a magazine, Davor is very talented.

**Nick Buttler**

*Ireland Web Design  
via Elance*